

SCHULTZ & MYERS

INJURY LAWYERS PUTTING YOU FIRST

June 2nd 2016

FOR IMMEDIATE RELEASE

Position Available: Digital Content Writer/Search Engine Optimization

Availability: Immediate

Location: Our Creve Coeur, MO central office

About Us: Schultz & Myers is a premier personal injury law firm with offices in Missouri, Illinois, and Arkansas. The firm is focused on providing exceptional legal representation to injury victims and their families.

Our office is located in Creve Coeur, Missouri and we provide a fun, laid-back, yet professional atmosphere.

About the Position: Typical duties will include:

- Maintaining multiple websites by creating content for new webpages, blog posts, etc.;
- Creating inbound links to the websites by posting articles and other techniques;
- Regularly updating the Firm's social medial sites (Google +, Facebook, Twitter)
- Creating and editing video footage for social media sites

All topics will be related to the field of personal injury law. The ideal candidate will have superb writing skills and will be able to produce content in both a formal and informal tone. An eye must be kept towards providing useful content for the reader but also to search engine optimization. Thus, it will be helpful to have a basic understanding of SEO, use of metadata (title tags, category tags, keywords), content management systems such as Wordpress, etc. Google Analytics knowledge is a plus.

Beyond all, the right person for the position will have a desire to be self-sufficient and take pride in their work. This means that, while we do not require you to already have an extensive knowledge as to personal injury law topics or search engine optimization, we expect that you will take it upon yourself to educate yourself and stay abreast of changing trends. We will work with you to get started in those endeavors.

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Pay Details: \$13.00 per hour based on a 40-hour M-F workweek. Benefits include paid holidays and PTO.

How to Apply: If you are interested, please submit the following documents as an attachment to josh@schultzmyers.com.

- 1-Page Resume
- 1 Page Cover Letter. In this letter, please provide a short paragraph about you personally, a paragraph about your experience/familiarity in using content management systems (wordpress, drupal, etc.) and a paragraph addressing how content should be written to rank high with Google (article length, use of keywords, etc.)
- Write an article that you would post as a webpage regarding Missouri Uninsured Motorist Coverage.

Please note the subject line of your email must say "Web Content Position".